

# walk for survival

A global march for change

## FUNDRAISING TIPS

We're here to help you every step of the way with your fundraising. That's why our team has put together six tips to get you on your way to your target.

Once you get started it's easier than it seems. You'll love seeing the donations increase!

The funds you raise will go towards supporting those across the globe who are most in need. It doesn't take much to make a real difference to the lives of some hugely vulnerable people, every penny that you raise will make a difference.

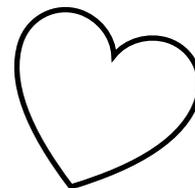


### LEAD FROM THE FRONT!

Show your commitment to fundraising by donating to your own fundraising page if you can. This will encourage others to support you and highlight your commitment.

### INSPIRE OTHERS WITH YOUR STORY

Let your supporters know why you are participating. Your supporters want to feel connected and sharing your passion for the cause with an inspiring story always helps.



### SHARE, SHARE, SHARE

The best way to gain support is to reach out to your network. Post your page on your social media or send out an email to family and friends. The more you share, the more likely you are to receive donations.

### #SELFIE TIME

Fundraisers with pictures on their page are shown to raise more money than those who don't. Why not make a sign telling people your reasons for taking part and take some photos whilst on your walk? It's a great reason for a #selfie.



### GET YOUR WORK INVOLVED

Get your work place behind you. Ask your employer if they have a scheme to match donations. Or if they can't do this, ask if they are happy for you to do some fundraising at work.

### BE UNIQUE AND HAVE FUN!

Everyone loves to have fun, think of different ways to get people excited about your fundraising.

